



Asociación Internacional de Organismos  
de Supervisión de Fondos de Pensiones



SUPERINTENDENCIA  
DE BANCA, SEGUROS Y AFP

**SEMINAR**  
**DEVELOPMENT AND CHALLENGES OF DEFINED CONTRIBUTION PENSION SYSTEMS:**  
**A COMPREHENSIVE APPROACH**  
**Lima, Peru 10th – 11th June 2010**

# **Alternative Investment Assets**

## **Opportunities and Risks for Pension Funds**

*Dr. Eliot Kalter*  
*President, E M Strategies*  
*Senior Fellow, The Fletcher School*  
[\*EKalter@EMStrategies.com\*](mailto:EKalter@EMStrategies.com)

# Alternative Investment Assets Opportunities and Risks for Pension Funds

## Outline

- ❖ Framework for Pension Fund Asset Management
- ❖ Pension Fund Regulatory Limits
- ❖ Pension Fund Asset Allocation
- ❖ Asset Allocation Trends
- ❖ Factors Driving Asset Allocation To Alternatives
- ❖ Reducing Risks Associated With Alternative Assets

# Framework for Pension Fund Asset Management

## Asset Allocation Within An Asset Management Framework

**Optimal asset allocation for pension fund should be based on:**

- ❖ long term investment horizon based on the principle of life-cycle savings
- ❖ risk management techniques such as asset liability management (ALM)
- ❖ benchmarks that are based on acceptable risk over the life-cycle

**The use of risk management techniques has led to a shift in pension funds' investment strategies globally:**

- ❖ a move towards greater duration to match liabilities and
- ❖ diversification by geography and asset class, including greater investment in alternative instruments, such as private equity, real estate and hedge funds in search of "alpha"

# Framework for Pension Fund Asset Management

## Suboptimal Asset Allocation From Reliance on Investment Limits

As noted in a talk in Rio de Janeiro last year by Solange Berstein, arguments against relying on investment limits—rather than ALM—as a regulatory tool include:

- ❖ investment limits may lead to suboptimal portfolio holdings by *restricting portfolios choices unnecessarily*
- ❖ assets are evaluated by their *individual risk level* rather than by their contribution to the overall portfolio risk
- ❖ investment limits are *inflexible* and cannot accommodate rapid changes in financial conditions in financial markets

**As a result, pension funds have been biased to overweight government securities beyond what an optimal asset allocation rule will dictate and alternative assets have largely been prohibited**

# Pension Fund Regulatory Limits

## Regulatory Quantitative Limits on Alternative Assets

Worldwide trend to risk-based regulation

Country	Domestic	Specific External Limit
AUSTRALIA	No Limit	No
CANADA	No Limit	No
GERMANY	No Limit	No
IRELAND	No Limit	No
JAPAN	No Limit	No
KOREA	Corporate: DB – 50% MAX DC – 0% Other: No Limit	Not Permitted  Not Permitted
NETHERLANDS	No Limit	No
SPAIN	30%	No

# Pension Fund Regulatory Limits

## Regulatory Quantitative Limits on Alternative Assets

However quantitative limits remain an important regulatory feature in Latin America

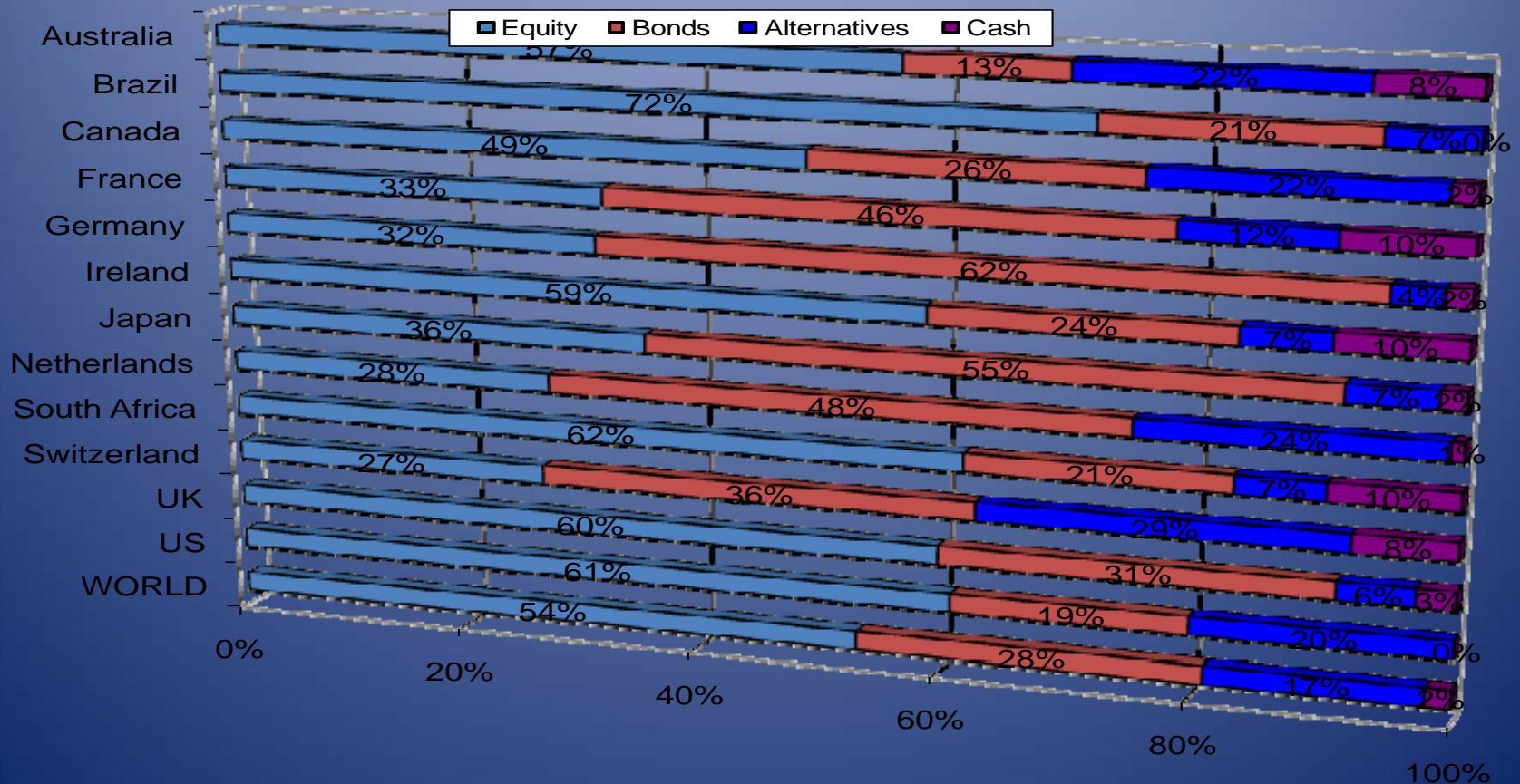
Country	Domestic	Specific External Limit
UNITED STATES	No Limit	No
UNITED KINGDOM	No Limit	No
ESTONIA	No Limit	No
PORTUGAL	No limit (Liability Matching Provisions)	No
MEXICO	0% - 10% (Structured Product)	Not Permitted
BRAZIL	Closed Funds: 20% of Reserves	10% with qualitative restriction (OECD classifies as not permitted)
COLOMBIA	5%	5%
CHILE	0% - 20% (Risk Related Provisions)	Structured Product

# Pension Fund Asset Allocation

## Global Asset Allocation 2009

Asset allocation to equities, bonds and alternatives varies across countries with:

- ❖ highest proportion of equities in Brazil, South Africa, the U.S. and the U.K.
- ❖ highest proportion of bonds in Germany, Japan, Netherlands and France

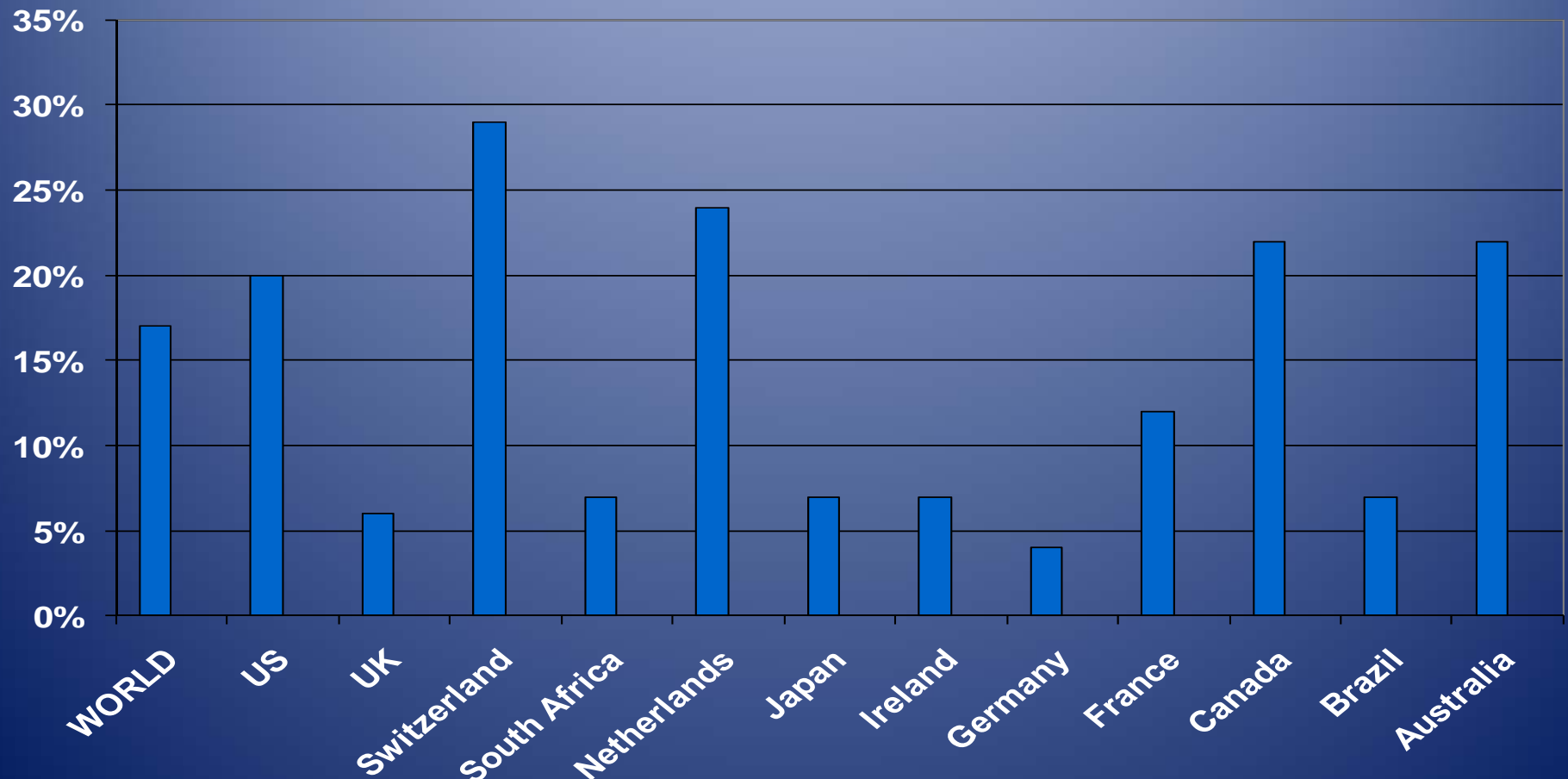


# Pension Fund Asset Allocation

## Global Allocation to Alternative Assets 2009

Global allocation to alternative assets averaged 17 percent lead by:

❖ Switzerland, Netherlands, Canada, Australia and the United States





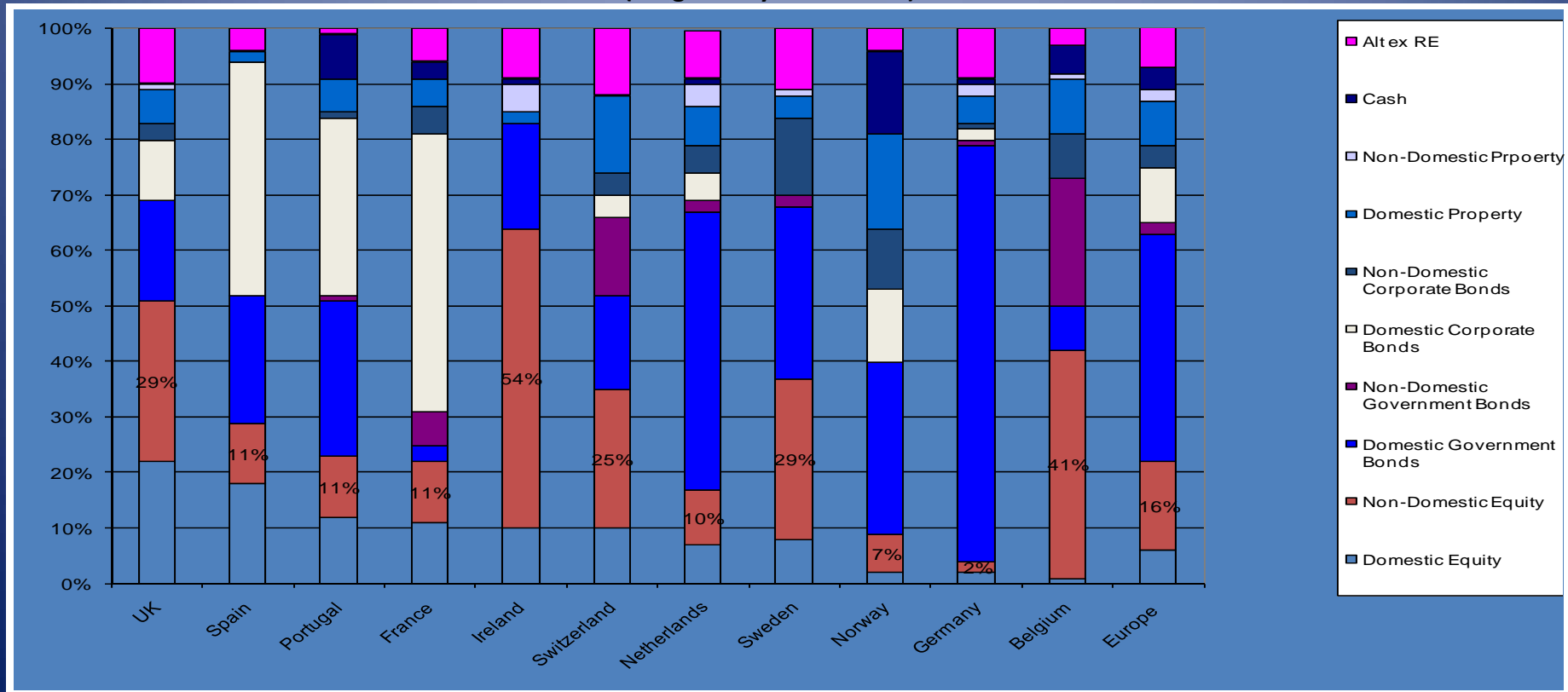
# Pension Fund Asset Allocation

## EU Country Asset Allocation Strategy 2009

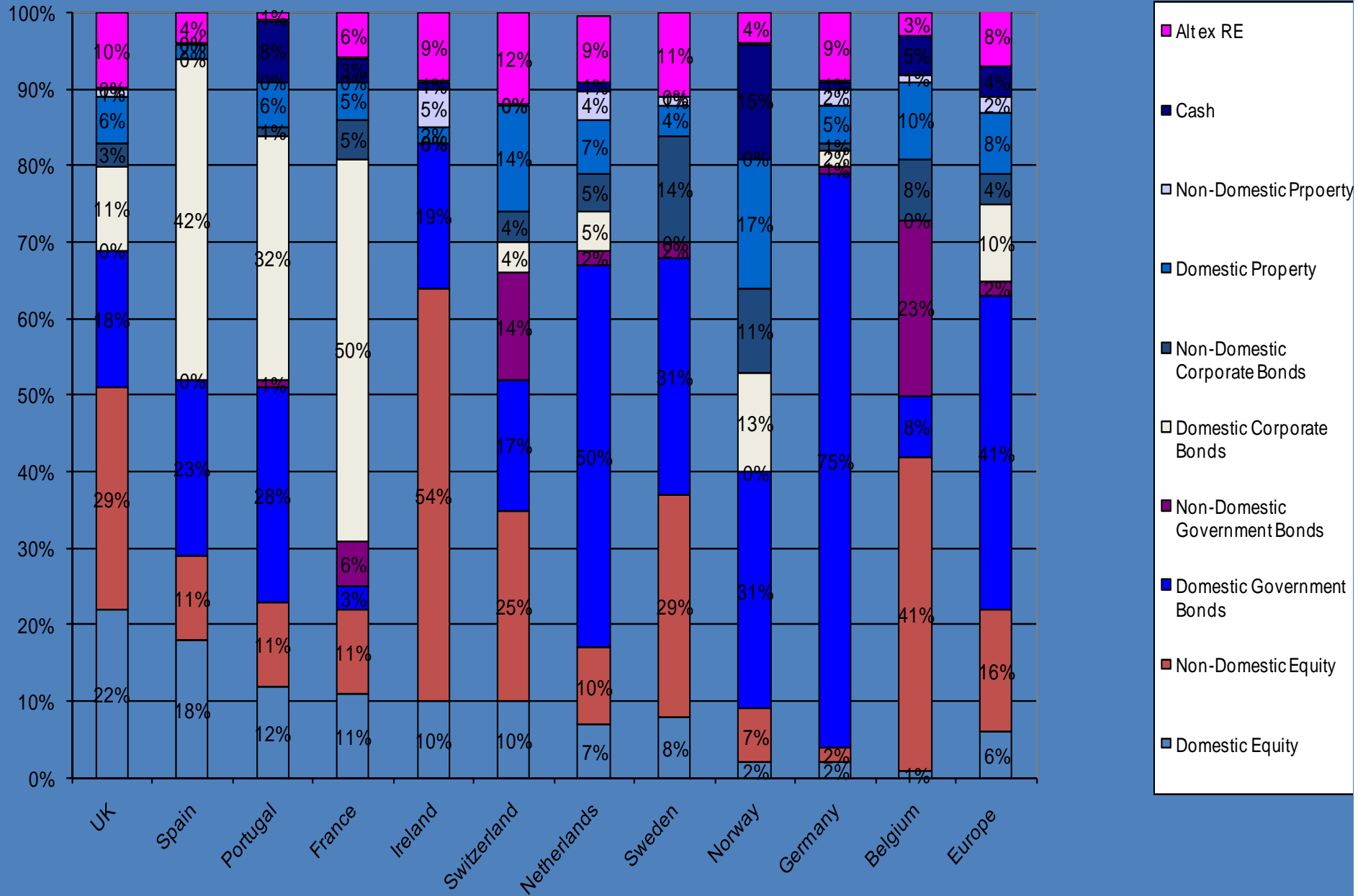
Main elements of asset allocation by EU countries include:

- ❖ largest average allocation to domestic bonds (either government or corporate)
- ❖ followed by non-domestic equity and alternatives

(weighted by size of fund)



# Pension Fund Asset Allocation

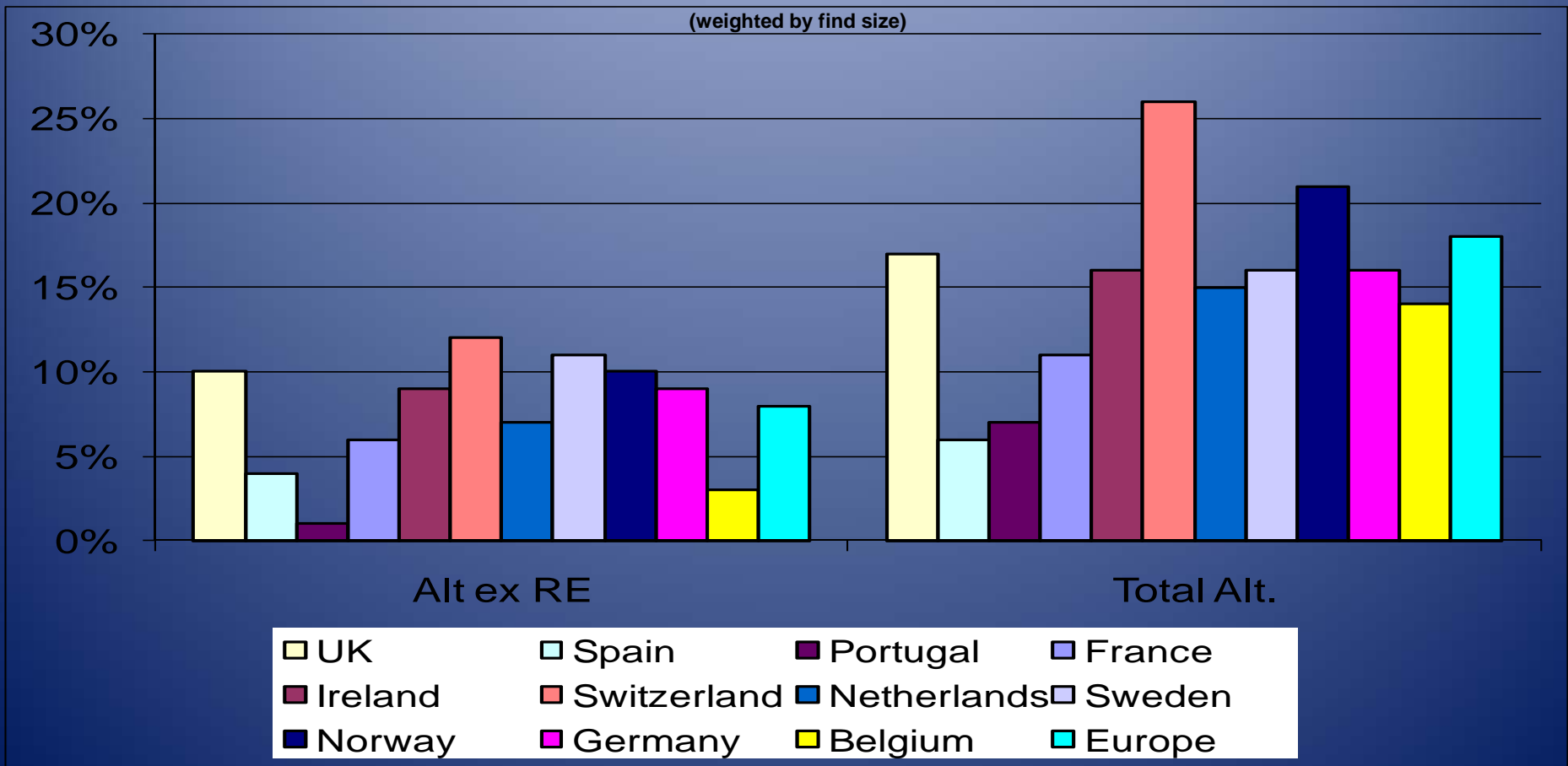


# Pension Fund Asset Allocation

## EU Country Allocation to Alternative Assets 2009

EU country allocation to alternative assets averaged 18 percent led by:

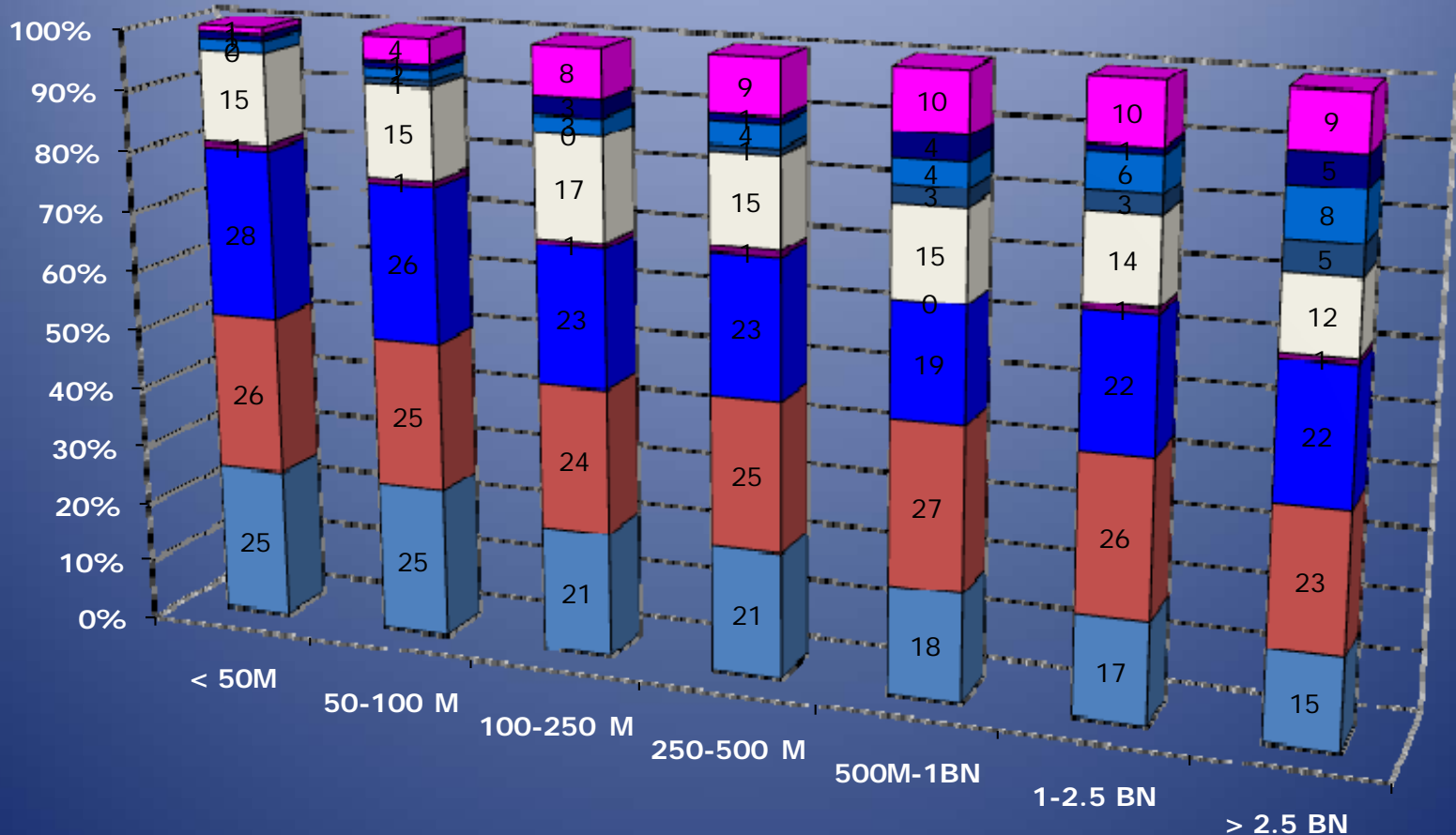
- ❖ Switzerland, Norway, the United Kingdom, Netherlands and Sweden
- ❖ with half of alternative assets allocated to real estate



# Pension Fund Asset Allocation

## EU Country Asset Allocation Strategy by Fund Size

Larger pension funds allocate a higher percent of assets to non-domestic corporate bonds, real estate and other alternative assets



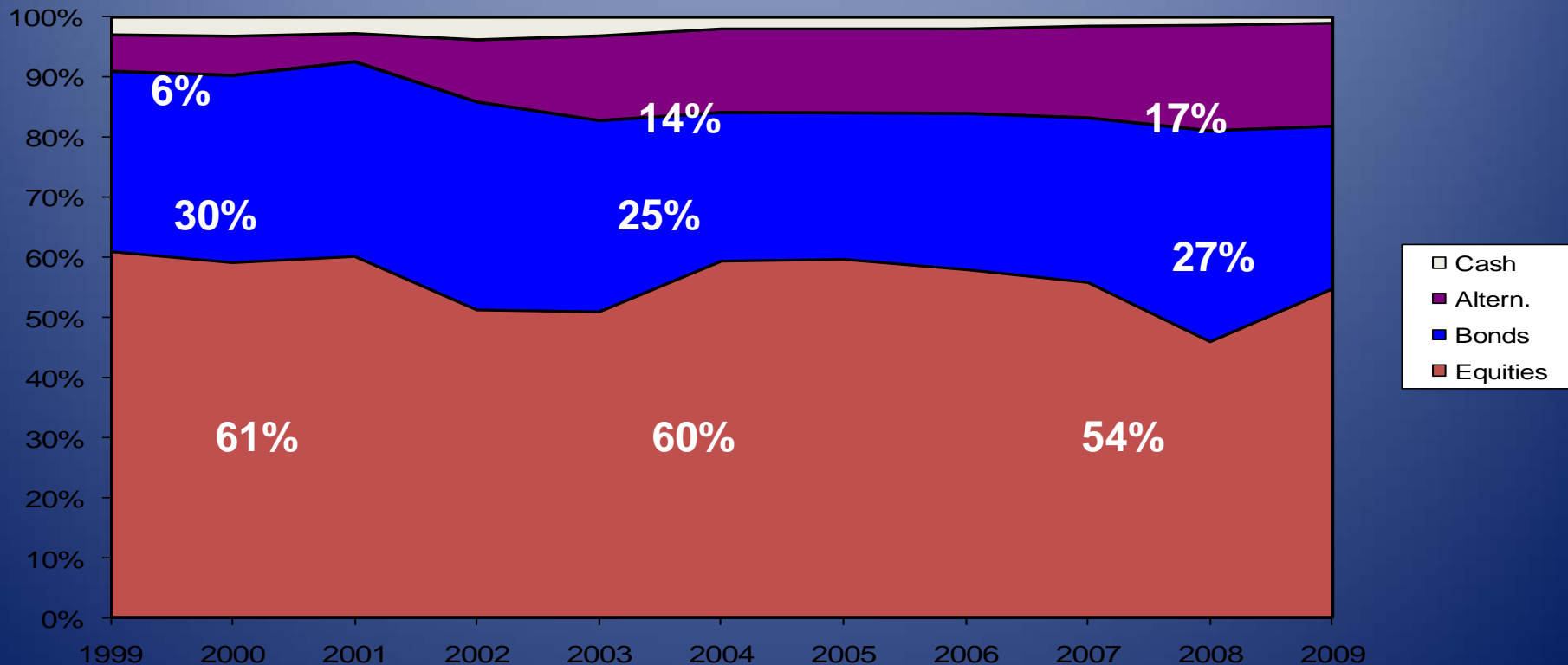
- Domestic Equity
- Non-Domestic Equity
- Domestic Government Bonds
- Non-Domestic Government Bonds
- Property
- Domestic Corporate Bonds
- Non-Domestic Corporate Bonds
- Cash
- Alt. ex RE

# Asset Allocation Trends

## Global Asset Allocation Trends 1999 - 2009

Throughout the period, asset allocation:

- ❖ declined for equities and increased for alternative assets
- ❖ a fall earlier in the decade in the allocation to bonds reversed in recent years
- ❖ overall, risk management included the increased exposure to alternative assets mainly coming out of equity investments



# Asset Allocation Trends

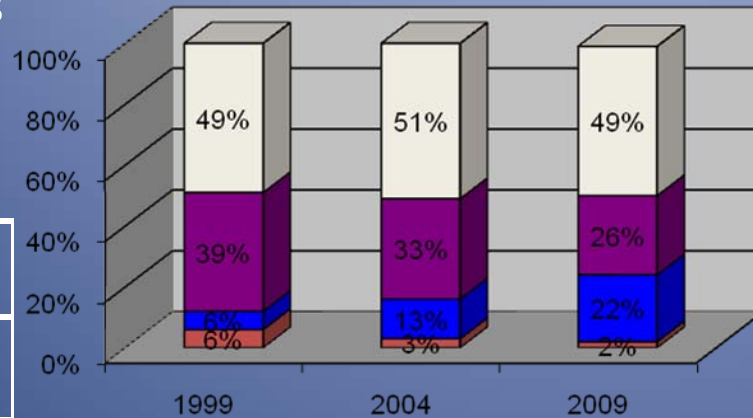
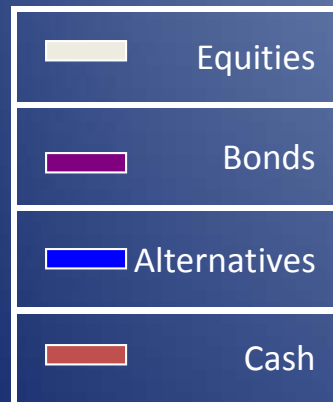
## Global Asset Allocation By Country

(end -1999 versus end -2004 versus end -2009)

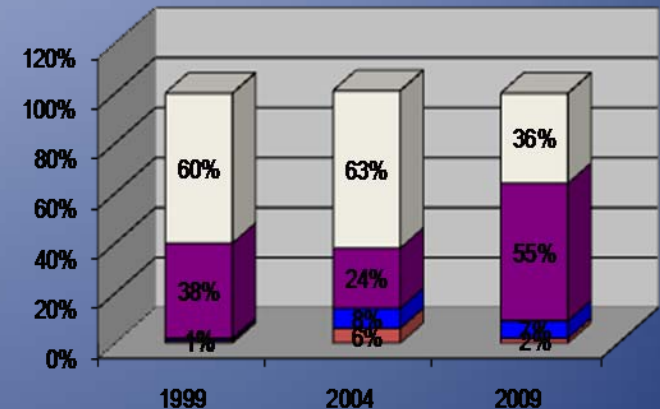
Throughout the period, asset allocation:

- ❖ alternatives increased for all countries
- ❖ less reliance on equities in most countries, with Japan having highest reliance on bonds

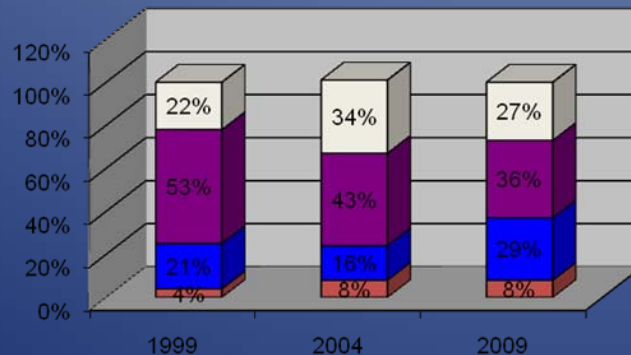
bonds



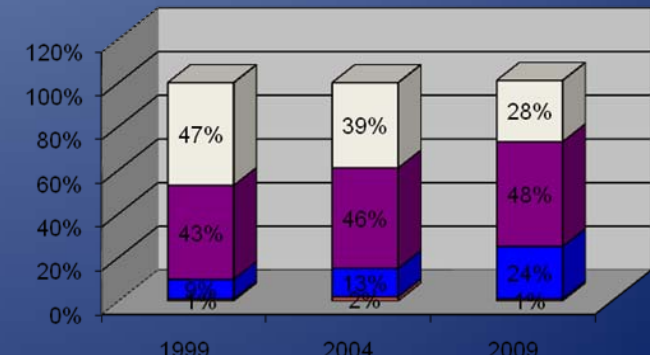
Canada



Japan



Switzerland



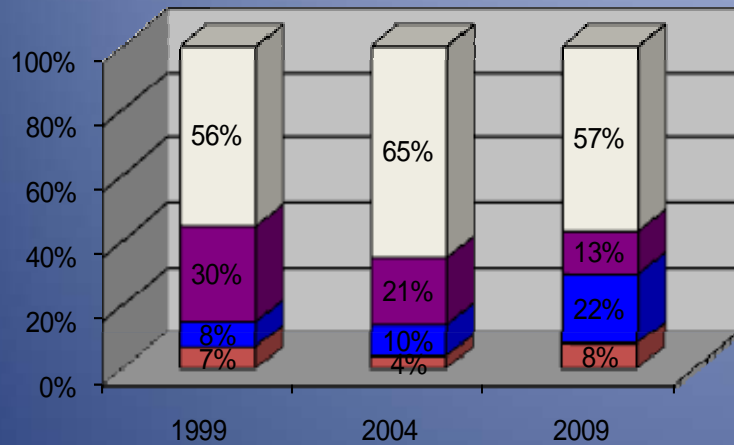
Netherlands

# Asset Allocation Trends

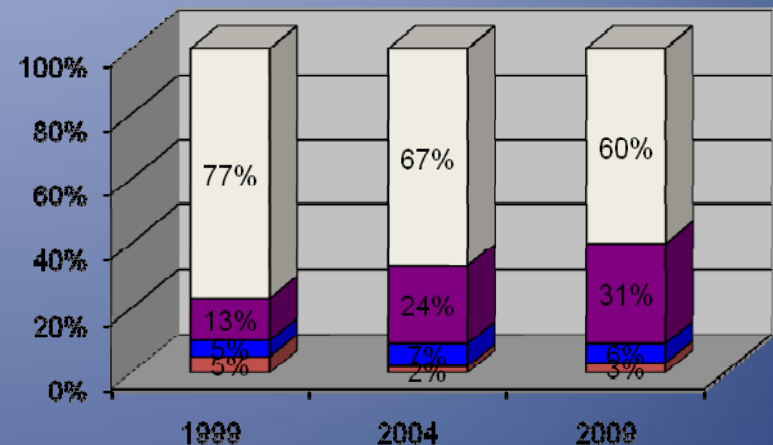
## Global Asset Allocation By Country

(end -1999 versus end -2004 versus end -2009)

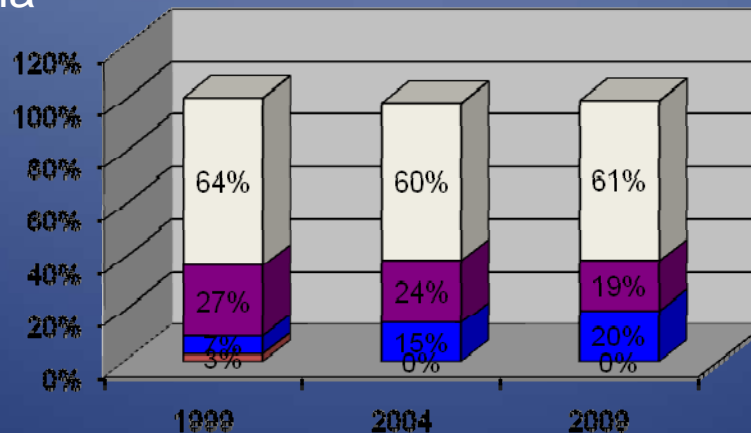
❖ and Australia, the U.S., U.K and Canada with the highest (though declining) allocation to equities



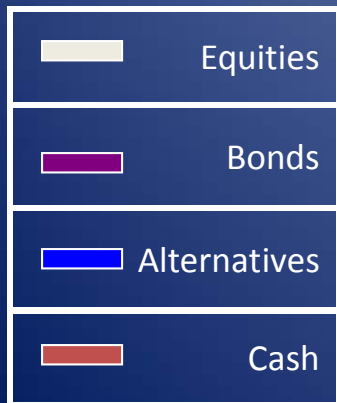
Australia



United Kingdom



United States

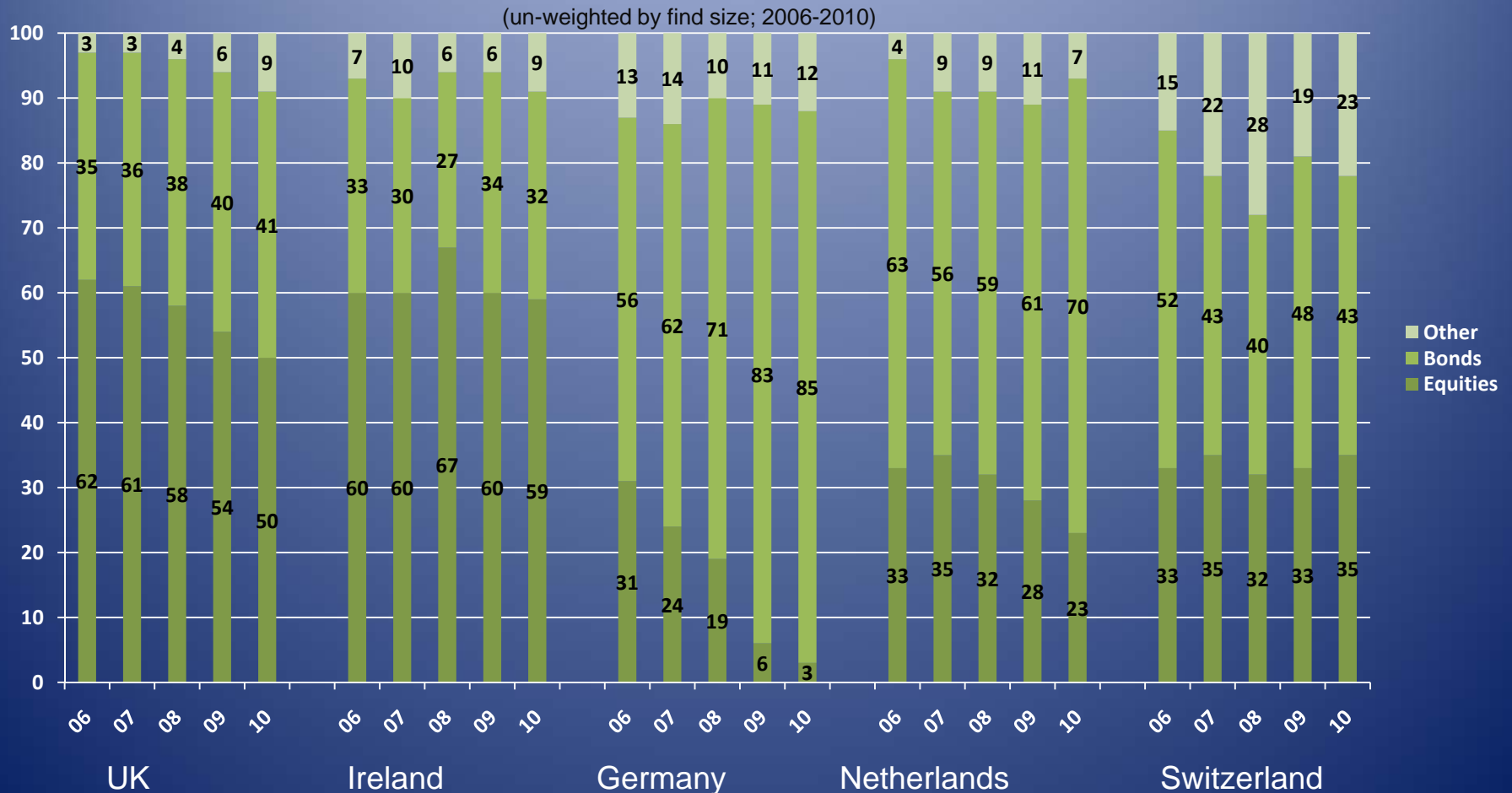


# Asset Allocation Trends

## More Recent Asset Allocation Trends for Selected Countries

Throughout the period, asset allocation:

- ❖ greater reliance on alternative assets and bonds for a number of countries in the EU

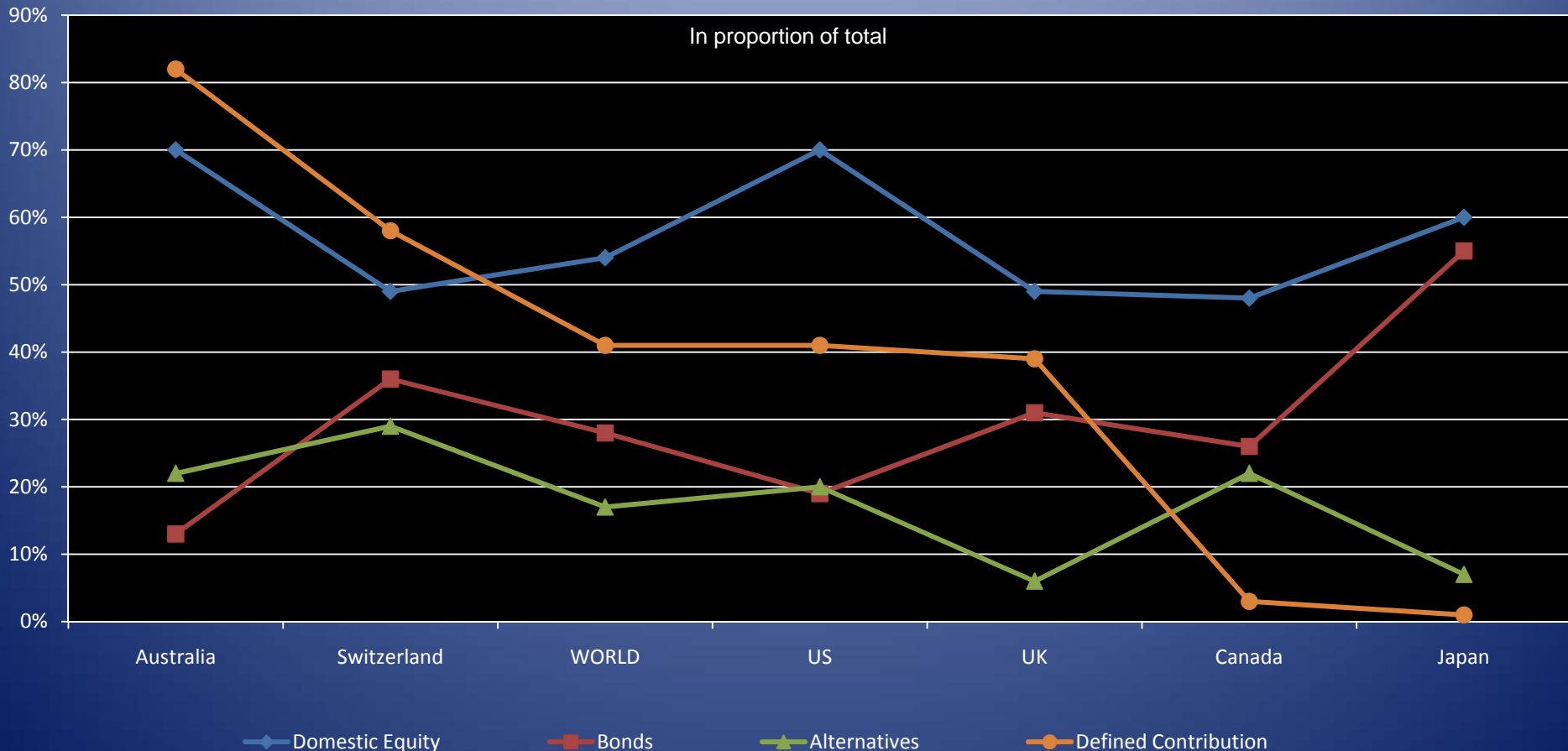




# Asset Allocation Trends

## Impact of Defined Contribution Pension Plan On Asset Allocation

Global asset diversification appears independent of type of pension plan



# Asset Allocation Trends

## Diversification as a Driving Force

Pension fund asset allocation diversification trends are:

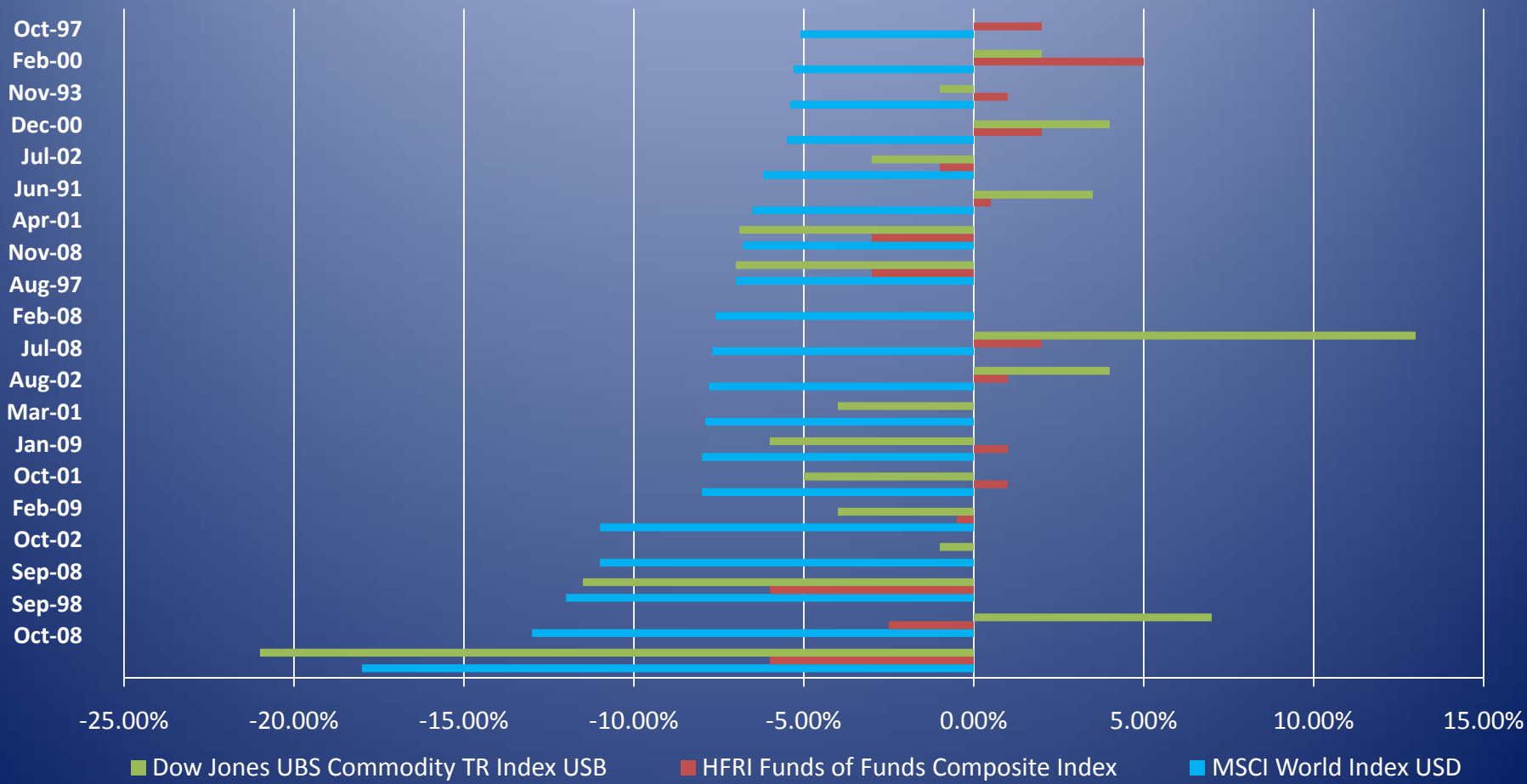
- ❖ Overall decline in allocation to total equities and increase to bonds
- ❖ Broad-based increase in proportion of external to total equities
- ❖ Uniform increase in allocation to alternative assets
- ❖ Geographic diversification also taking place, with higher proportion going to emerging markets
- ❖ Asset allocation trends appear dominated by drive for diversification and not by defined benefit/contribution split

# Factors Driving Asset Allocation To Alternatives

## Alternatives Remain a Low-Correlated Asset

Despite experience in QIV 2008, alternatives remain a low-correlated asset

- ❖ Positive returns for alternatives in half of the equities' worst-performing months
- ❖ Alternatives moderated losses in equities in all cases except October 2008

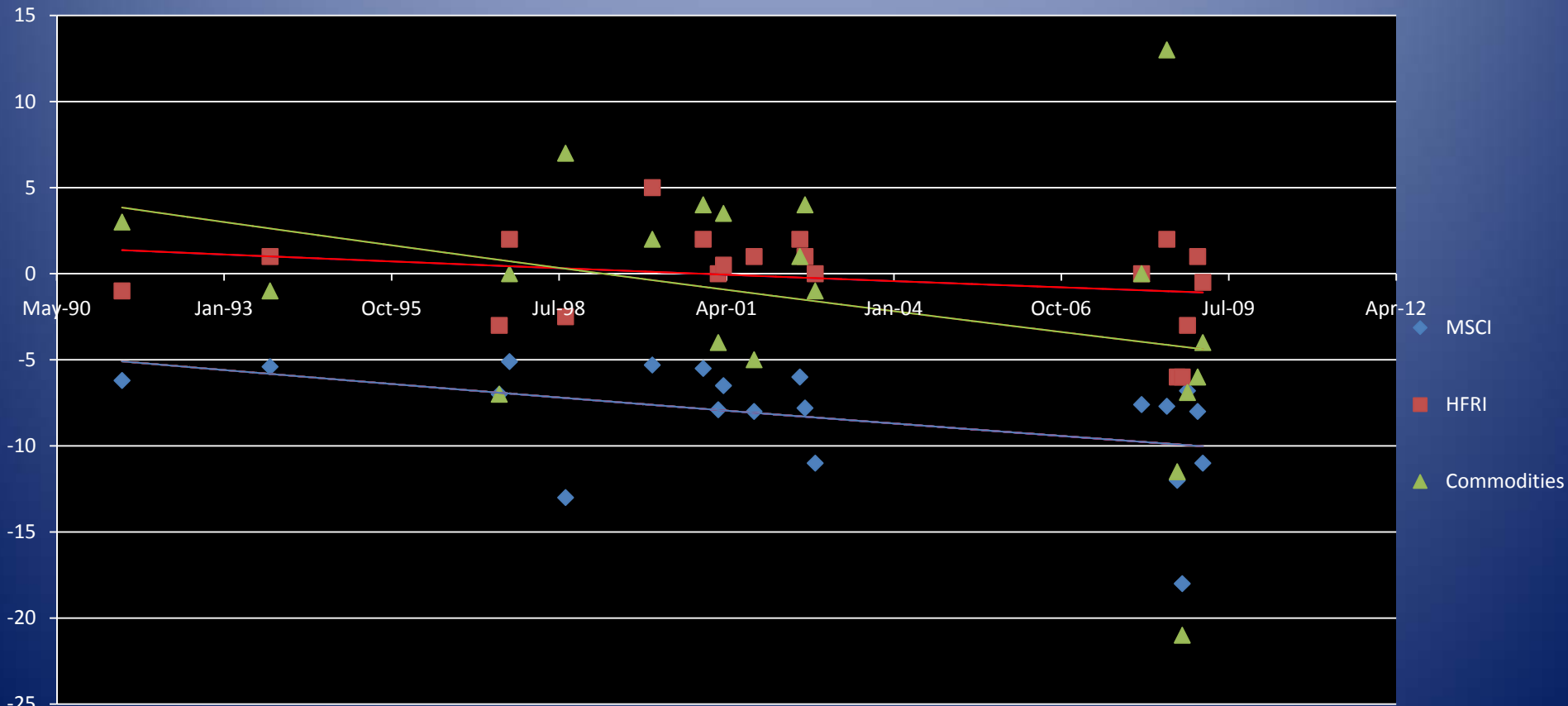


Source: Ibbotson/MSCI World Index in US dollars

# Factors Driving Asset Allocation To Alternatives

## Alternatives Remain A Low-Correlated Asset

- ❖ “worst- month” returns of equities experiencing lower-lows over past 20 years
- ❖ while returns of alternatives were steadier and consistently higher than for equities



Source: Ibbotson and World MCCI Index

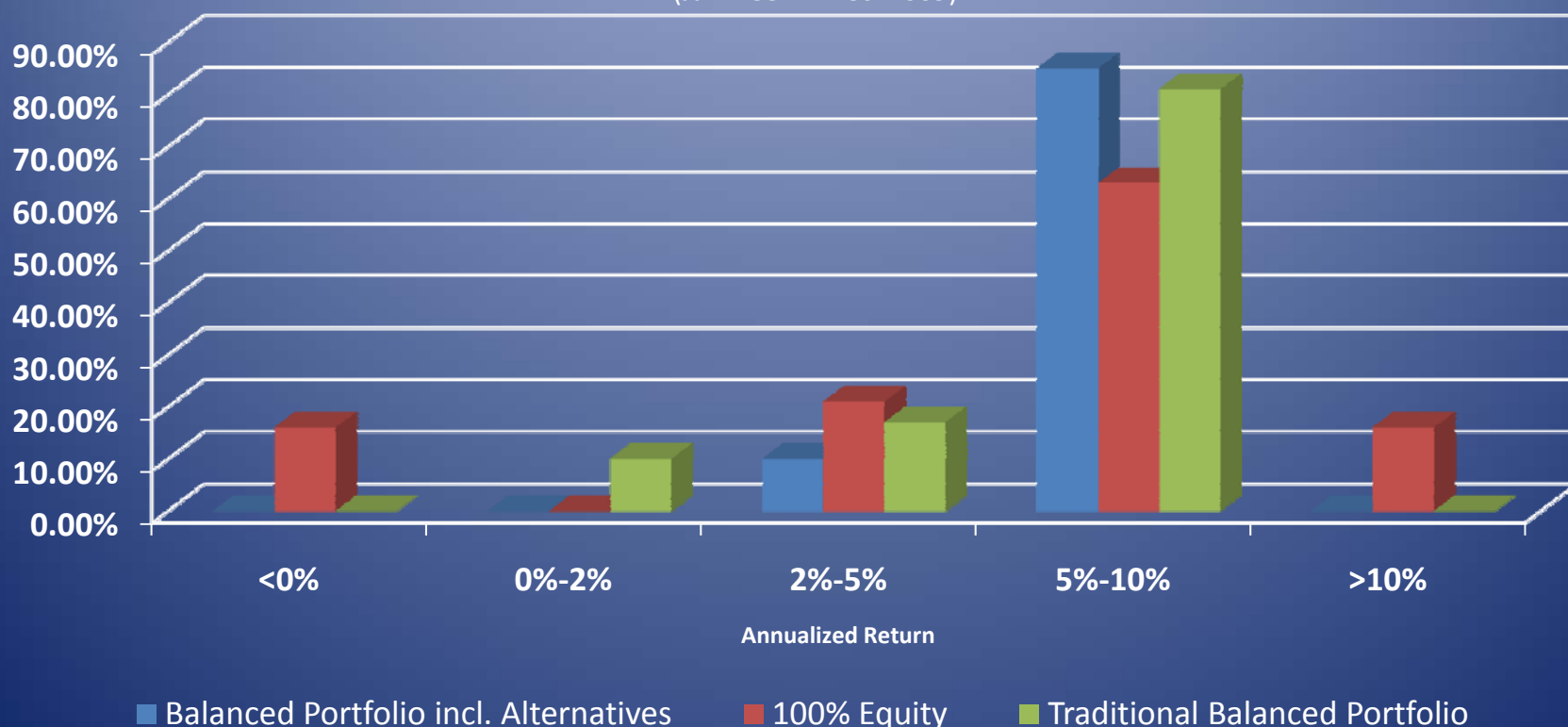
# Factors Driving Asset Allocation To Alternatives

## Higher Absolute Returns with Lower Risk

Diversification with a low-correlated asset with higher absolute returns gives:

- ❖ higher returns
- ❖ lower risk

Distribution of 10-Year Returns for Three Asset Mixes  
(Jan. 1991 – Dec. 2009)

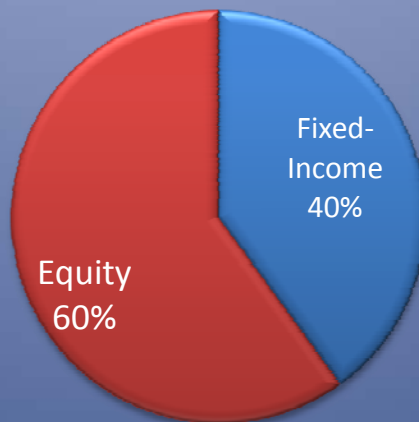


# Factors Driving Asset Allocation To Alternatives

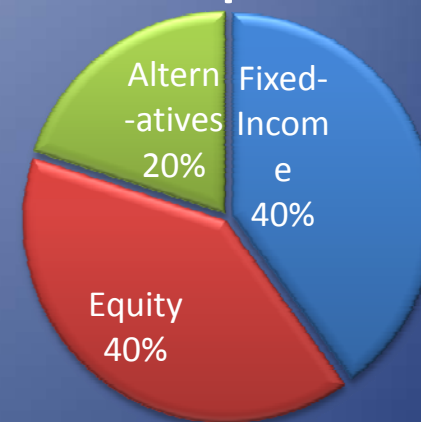
## Another Example of Higher Absolute Returns with Lower Risk

Comparison of Hypothetical Asset Allocation  
(12/1/1999 to 11/30/2009)

Traditional Core  
Portfolio



With Alternatives  
Exposure



<b>Average Annual Return</b>	0.64%	2.49%
<b>Average Annual Standard Deviation*</b>	12.98%	8.48%
<b>Maximum Drawdown**</b>	-41.69%	-29.08%

\*Standard Deviation - Measures Total Volatility; \*\*Maximum Drawdown - Measures Worst Cast Performance

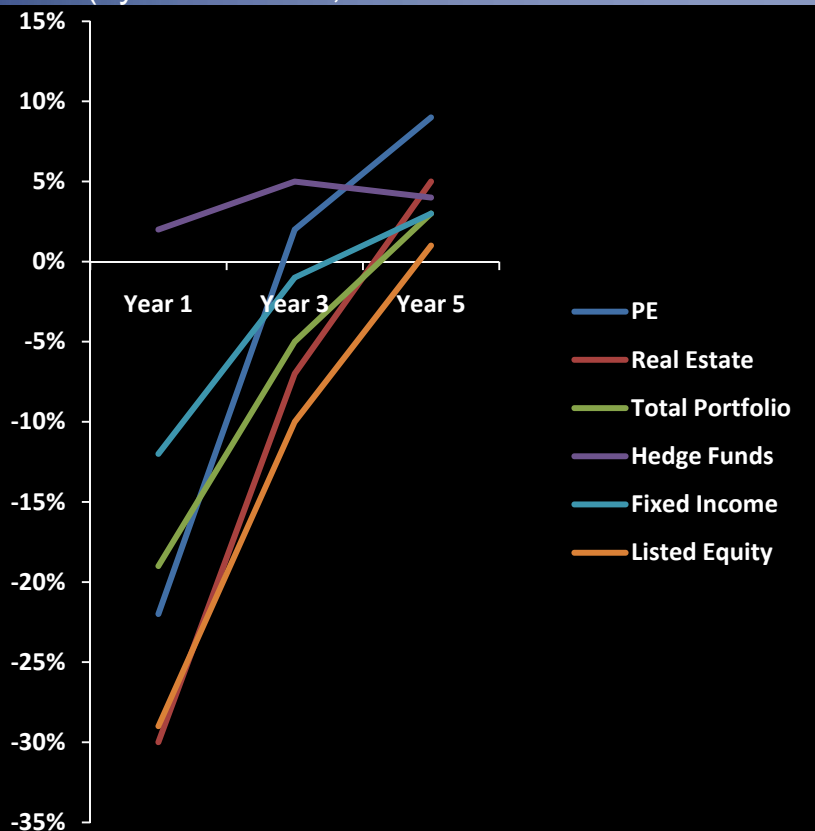
Source: Natixis Global Associates, S&P 500 Index, Barclays Capital Aggregate Bond Index, HFRI Fund of Funds Index.

# Factors Driving Asset Allocation To Alternatives

## Private Equity Outperformed Equities and Other Alternative Assets

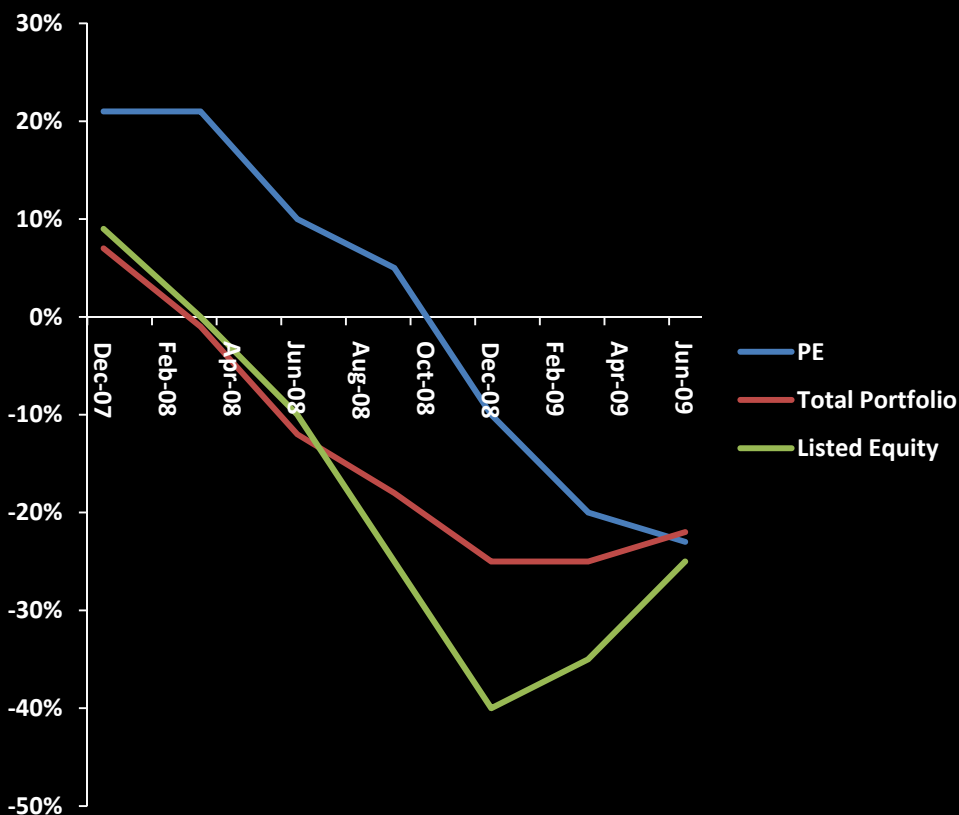
Public Pension Funds'  
Returns by Asset Class

Public Pension funds median returns  
(by asset class, as of Q2 2009)



Public Pension Funds'  
PE vs. Overall Portfolio Returns

Public Pension Funds' One-Year Median



Note: Data based on review of public pension funds in North America and Europe  
Source: Preqin

# Reducing Risks Associated With Alternative Assets

## **Pension Funds And Their Supervisors Need To Take Into Account Alternative Assets' Increased Risks And Act Accordingly**

Investing in alternative assets can be dangerous without appropriate risk management procedures in place. Increased risks potentially could result from:

- ❖ Less liquidity than publicly traded stocks and bonds
- ❖ Higher volatility than fixed income
- ❖ Less regulation in countries of origin with reduced transparency and accountability
- ❖ Poor governance by asset managers/change in management during “lock up” period



# Reducing Risks Associated With Alternative Assets

## Best Practices in Risk Management

As asset management globally is increasingly implemented within an ALM framework, international regulators have been developing best practices in risk management for alternative assets. These include:

- ❖ *Characteristics of alternative investments*: ensure that pension fund takes appropriate account of specific risk-return characteristics
- ❖ *Investment strategy and risk assessment*: need for diversified alternatives strategy that fits within pension fund's overall strategy; avoid undesirable concentrations
- ❖ *Due diligence and control systems*: assess quality of asset manager's risk management; contract terms and monitoring of adequate disclosure, fees, etc.
- ❖ *Information and reporting*: transparent, frequent communication by fund manager

# Reducing Risks Associated With Alternative Assets

## A Few Key Lessons

Within this comprehensive risk management framework, a few areas to highlight:

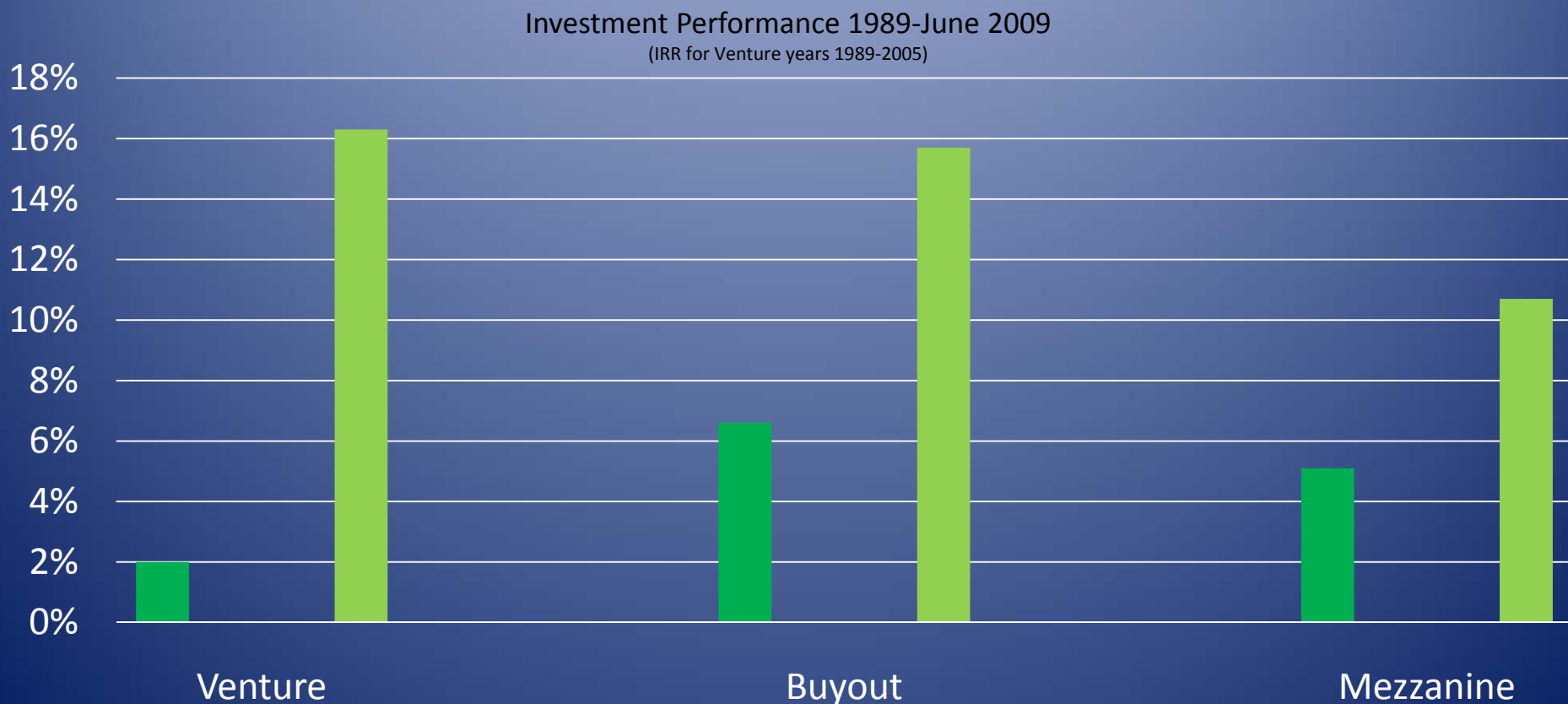
- ❖ *Extensive due diligence and analysis* to find appropriate type of alternative asset and “best of class” asset manager are critical for success
- ❖ *Diversification across alternative assets* is as critical as use of alternatives to diversify portfolio
- ❖ Setting regulatory *limits on alternative assets for domestic purposes* broader than optimum asset liability management can have unintended negative consequences

# Reducing Risks Associated With Alternative Assets

## A Few Key Lessons

### Extensive Due Diligence and Analysis Critical for Success

Pension funds should only invest in alternative asset funds, and fund of funds, with a history of first quartile performance where managers responsible for past performance are still active



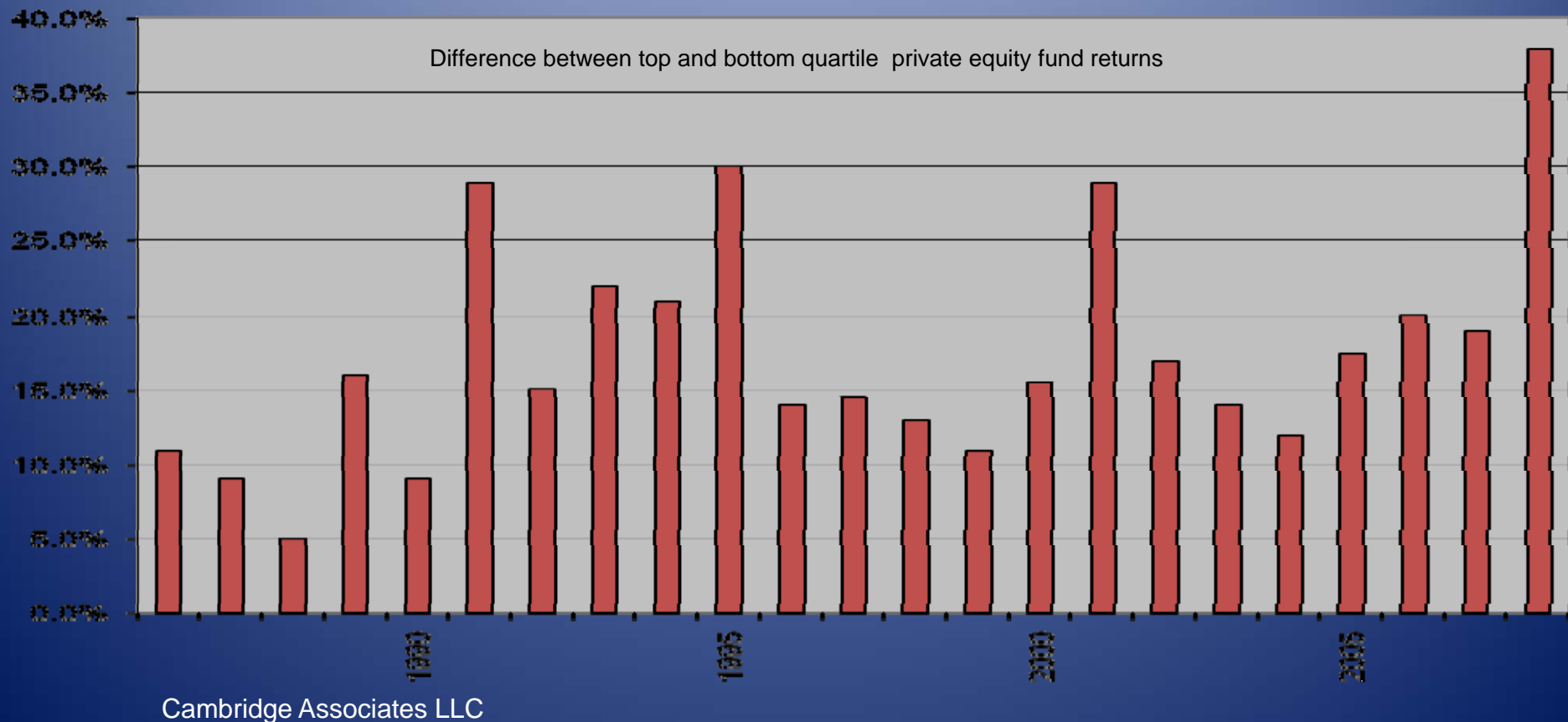
Source: HarbourVest based on Thomson Reuters, VentureXpert

■ Median Quartile ■ Upper Quartile

# Reducing Risks Associated With Alternative Assets

## A Few Key Lessons

Extensive Due Diligence and Analysis Critical for Success



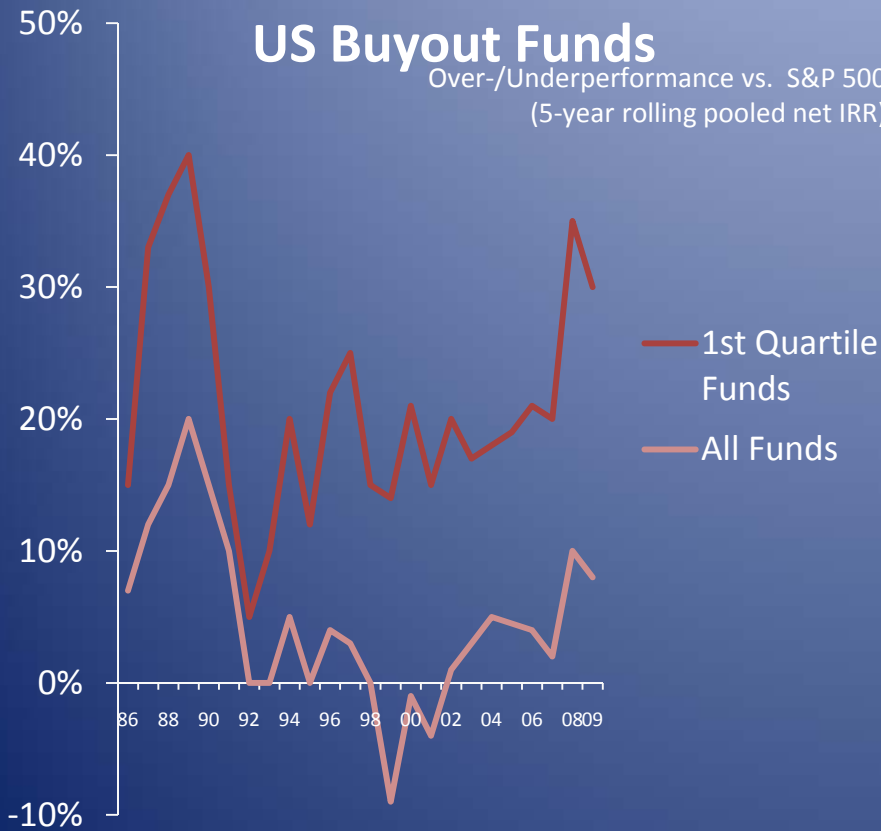
# Reducing Risks Associated With Alternative Assets

## A Few Key Lessons

### Extensive Due Diligence and Analysis Critical for Success

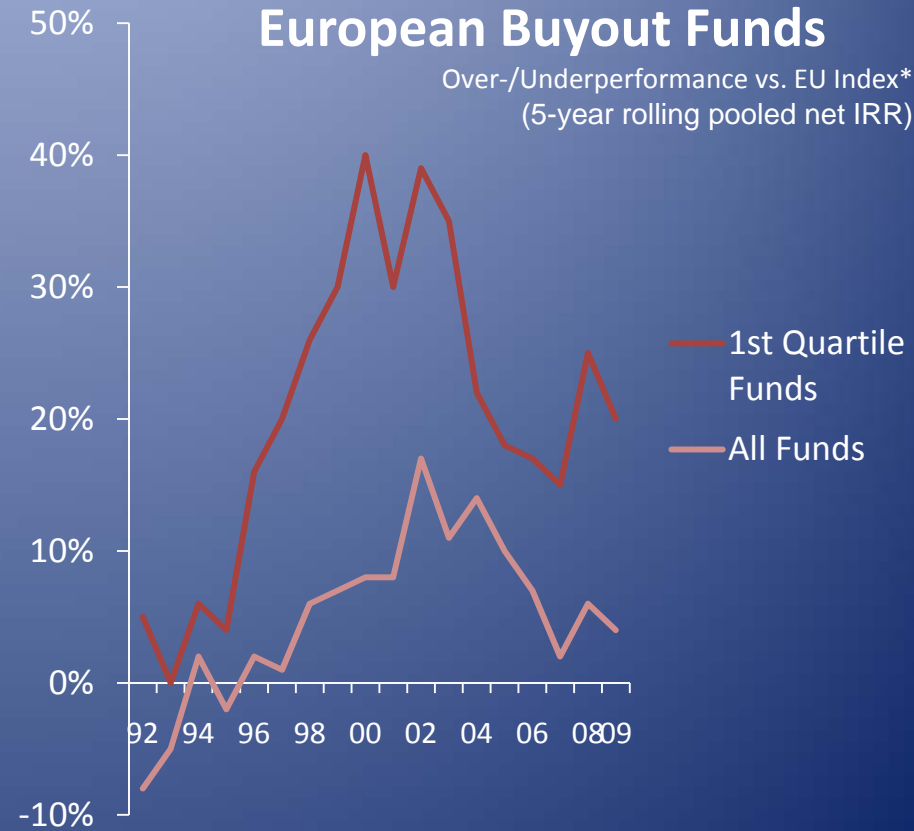
#### US Buyout Funds

Over-/Underperformance vs. S&P 500  
(5-year rolling pooled net IRR)



#### European Buyout Funds

Over-/Underperformance vs. EU Index\*  
(5-year rolling pooled net IRR)



\*Composite of FTSE, CAC, and DAX (equally weighted)

Note: Quartile position assigned based on ranking within region, fund type, and vintage year

Source: Thomson Reuters

# Reducing Risks Associated With Alternative Assets

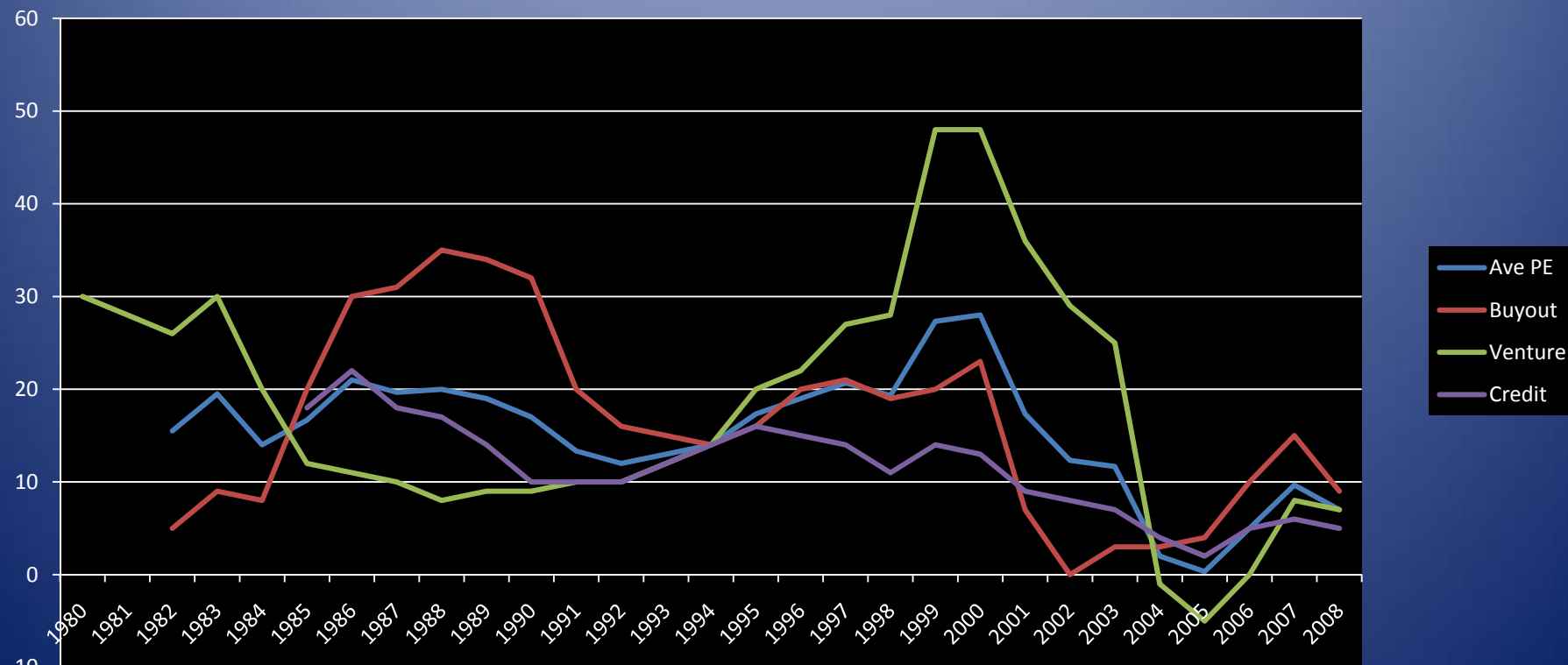
## A Few Key Lessons

### Diversification Across Alternative Assets Is Critical

The use of alternative assets to diversify an overall portfolio should be accompanied by diversification across alternative assets

❖ investment in funds, or fund of funds products, should take priority over investment in single products

Five-year rolling average internal rate of returns



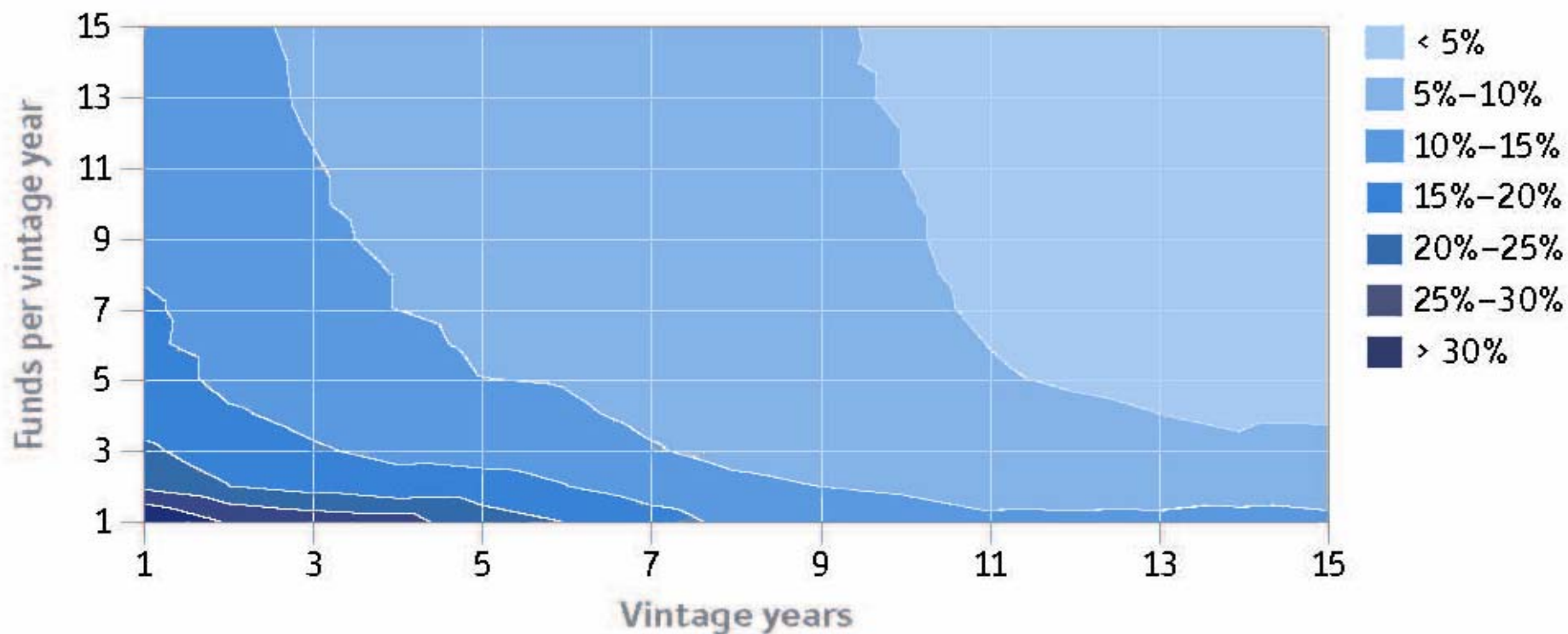
Source: HarbourVest based on Thomson Reuters, VentureXpert

# Reducing Risks Associated With Alternative Assets

## A Few Key Lessons

### Standard Deviation of a Diversified Private Equity Portfolio

Increasing pe funds per vintage year dramatically reduces standard deviation of performance

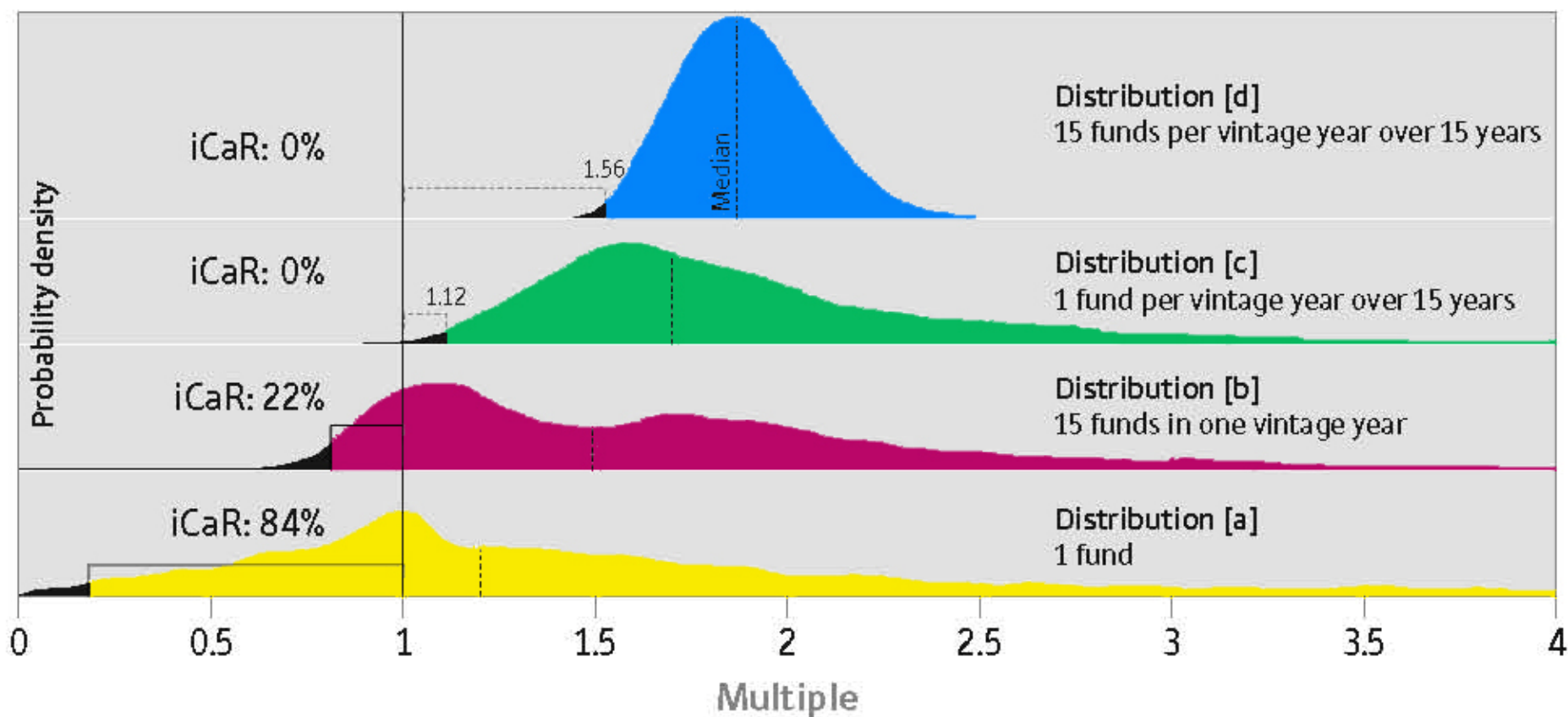


Source: Capital Dynamics analysis based on Venture Economics data up to 30 June 2007; well diversified portfolio allocated to European and US funds as well as to buyout and venture capital funds with vintage years from 1983 to 2003; data up to 30 June 2007.

# Reducing Risks Associated With Alternative Assets

## Diversification Reduces Risk and Increases Return

Risk of capital loss declines and expected returns increase as number of vintage years and number of funds per vintage year increase



Source: Capital Dynamics analysis based on Venture Economics data up to 30 June 2007 including European and US funds as well as VC and buyout funds with vintage years 1983 to 2003 (2,699 funds), Monte Carlo Simulation with random selection.



# Reducing Risks Associated With Alternative Assets

## A Few Key Lessons

### Unintended Consequences of Regulatory Limits on Alternative Assets C

Setting regulatory limits on alternative assets for domestic purposes broader than asset liability management can have unintended negative consequences

- ❖ regulations that limit alternative investments to domestic markets for development purposes also limit diversification of asset allocation with resulting:
  - asset allocation concentration risk and returns herding risk
  - and also limit intellectual transfer of best practices from abroad
- ❖ regulations that require alternative investments to be intermediated through a domestic financial vehicle can:
  - place additional costs on pension funds for low-priority services
  - may give incentives for sub-optimal investment practices such as favoring rapid over careful investment decisions

This implies that supervisory authorities should give care to assess both benefits and costs of regulatory limitations placed on pension funds' asset management

# Reducing Risks Associated With Alternative Assets

## A Few Key Lessons

**Benchmarks needed that are based on acceptable risk over the life-cycle :**

- ❖ should not be based on short-term performance which is not meaningful in absolute terms
- ❖ lifestyle funds are a step forward in recognizing the heterogeneity in the preferences and needs of individuals
- ❖ model set of life-cycle pension funds includes in earlier life stages a wider spectrum of asset choices
- ❖ need wide basket of assets, including alternative assets, for benchmarks



Asociación Internacional de Organismos  
de Supervisión de Fondos de Pensiones



**SUPERINTENDENCIA**  
DE BANCA, SEGUROS Y AFP

**SEMINAR**  
**DEVELOPMENT AND CHALLENGES OF DEFINED CONTRIBUTION PENSION SYSTEMS:**  
**A COMPREHENSIVE APPROACH**  
Lima, Peru 10th – 11th June 2010

# **Alternative Investment Assets**

## **Opportunities and Risks for Pension Funds**

*Dr. Eliot Kalter*  
*President, E M Strategies*  
*Senior Fellow, The Fletcher School*  
[\*EKalter@EMStrategies.com\*](mailto:EKalter@EMStrategies.com)